



To: La Crème's most valued customers
From: Samantha Agan Hamilton
Date: August 2, 2010
Subject: La Crème Peach Ginger Detox Gold Tea

“PEACH GINGER DETOX GOLD TEA”

has taken

FIRST PLACE

in the Spring Hot Tea Class
at the North American Tea Championship!

The competition took place last week at the Mandarin Oriental Hotel, Las Vegas, Nevada. The North American Tea Championship is an independent competition, judged by professional cuppers (G.S. Haly Co., Jane Pettigrew, Peet's Coffee & Tea, The Coffee Bean & Tea Leaf, Walker Tea), to distinguish the highest quality & best tasting teas commercially available in the North American marketplace. The Hot Tea Class is evaluated twice a year; July & February. Each submission into the competition is evaluated blind and through organoleptic analysis of the following characteristics: dry leaf, brewed color, brewed aroma, brewed flavor, brewed mouth-feel, and brewed harmony.

La Crème's Detox Tea is a blend of three detoxifying teas; White, Green & Oolong. This healthy blend helps to cleanse, increase metabolism, boost immune system, improve digestion, relieve stress, lower cholesterol, burn fat, decrease body heat, and promote glowing skin. Our Detox blend is available in many refreshing flavors, but 1st Place went to our NEW "Peach Ginger Detox Gold." This winning tea was specially blended with stomach calming & diabetic controlling Ginger Root to give it added health benefits & create an explosion of flavor. This is not your regular Detox!

"Peach Ginger Detox Gold Tea" is available loose leaf in ¼# Pouch, 1# Bag & 5# Pouch. Please contact La Crème Coffee & Tea to order. 214.352.8090